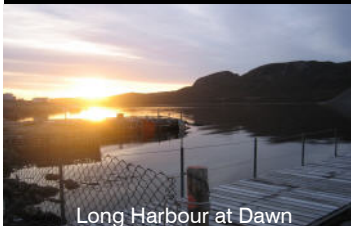


# Chronicle

Volume One, Issue Two, Summer 2011



Long Harbour at Dawn

economic development....(is about) jobs, income, and community prosperity - is a continuing challenge to modern society. To meet this challenge, economic developers must use imagination and common sense, coupled with the tools of public and private finance, politics, planning, micro and macroeconomics, engineering, and real estate.

Source: Economic Development Quarterly



The Dusk and Silence of Another Day

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Welcome to the 2011 Summer edition of The Long Harbour Chronicle. This publication was created to keep community stakeholders and area business leaders informed and engaged in the economic, cultural and social developments of the town of Long Harbour - Mt. Arlington Heights.

This issue will discuss LHDC's new strategic plan.

LHDC welcomes the Placentia Bay Industrial Showcase to town. Hundreds of the areas business leaders will gather at the Vale Training

Centre on September 27 to hear speakers give an update on a number of major industrial development projects that are currently being executed in our region of the province. Vale will discuss their Vendor management & procurement processes during the Long Harbour leg of Showcase

The Chronicle will update Town residents on the Corporation's plans for the new housing development set for Middle Pond. LHDC is set to pitch Long Harbour opportunities to the Sudbury business community.

# Development Corporation Sets a New Course

## New Strategic Plan to Guide LHDC Activity

The Long Harbour Development Corporation has set a new course. The Corporation engaged in a process that gave a thorough review of LHDC's fundamental business direction in an effort to articulate its strategic priorities and to guide the investment of the organization's financial and human resources.

LHDC's Chair, Gary Keating, said at the organization's Annual General Meeting, "like any business organization, the LHDC possesses a limited amount of "corporate energy", where corporate energy is defined as the time, money and people available within the organization". Mr. Keating went on to say, "this 2011-2013 Strategic Plan will identify how, where and when to invest this "corporate energy". The plan sets to establish the most critical areas of focus for LHDC, its employee(s) and consultants, to ensure that it most effectively meets the expectations of the town and the stakeholders served by the Corporation

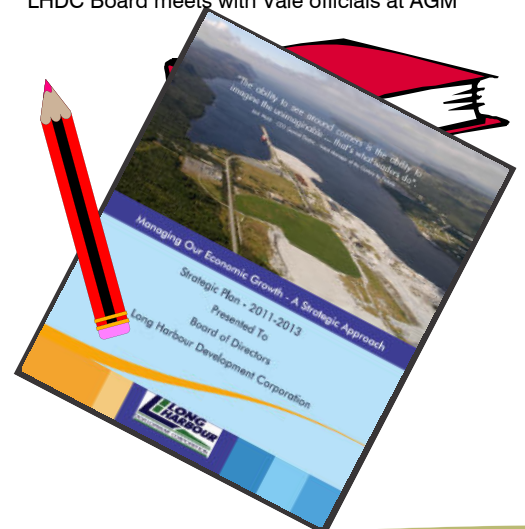
The Organization's plan identifies five strategic objectives and each objective is supported by a series of specific projects and initiatives that will be used to gauge performance over the planning period. The Strategic Objectives include:

- Shaping the Economic Underpinnings of the Community
- Economic Development & Asset Management
- Growth and Financial Stewardship
- Leadership in the Community - A Commitment to Communicate
- Environmental Stewardship

"We have re-stated our mission to reflect the current reality", said Mr. Keating. Our Mission is to apply a best practices approach to business development. We aim to create an "open for business" environment that encourages the recruitment, retention and growth of commercial enterprises to broaden the economic base of the community for the benefit of all of our citizens.



LHDC Board meets with Vale officials at AGM



## Showcase 2011 Comes to Long Harbour

### Vale to Present Vendor Management & Procurement Strategy



Long Harbour Development Corp. will play host to the Placentia Bay Industrial Showcase on September 27th, The annual showcase, an initiative of the Placentia Area Chamber of Commerce, is an opportunity for the local business community and regional stakeholders to gather information on the latest developments in Long Harbour and other industrial sites through the Placentia Bay area.

The three day showcase will move throughout the region with feature events taking place in Arnold's Cove, Long Harbour and Placentia. Keynote speakers will include representatives from Vale, North Atlantic Refinery, Women in Resource Development (WIRD), Exxon Mobile - Hebron Development, The Argentia Management

Authority, NOIA, Kiewit Aker Contractors, and Worley Parsons. This is a power packed lineup and the Showcase should generate a lot of interest amongst the business community.

LHDC is pleased that officials of Vale have chosen Long Harbour to present their Vendor Management & Procurement Strategy. Come and hear members of Vale's leadership team, as they walk you through the shared services and procurement processes that will be in play for all businesses supplying goods and services to Vale during the operations phase of the Vale Nickel Plant at Long Harbour. Delegates attending this important session will have the opportunity to dialogue with the Vale presenters through a planned open forum.

# Deal Inked for Subdivision Development

## New Housing Project Set for Long Harbour



The LHDC Board is pleased to announce that it has entered into an agreement with RJG Developments Inc. to begin their design and development work on a new residential neighbourhood located at Middle Pond in Long Harbour.

It is anticipated that the demand for new housing in our community will increase significantly as Vale continues recruiting new employees for the operational phase of their multi-billion dollar nickel processing plant.

RJG Development have been working with their architectural design team to direct them in creating a new neighbourhood in Long Harbour. The project manager told the Chronicle that they intend to integrate contemporary architectural design that works effectively with the topography of the landscape and is respectful of the environmental sensitivity of the area. The new development will incorporate a housing mix that responds to anticipated community growth and will create a

neighbourhood that allows residents to fully assimilate with Long Harbour - Mount Arlington Heights.

This residential housing project was first announced to the people of Long Harbour by Council in a community newsletter in 2009 and subsequently discussed at a public meeting in 2010. "We have been waiting for this project for a long time", said LHDC's Chair, Gary Keating. "This investment by RJG is a vote of confidence in the future of our Town", he said.

RJG Developments have met with Council to present their preliminary design plans. It is hoped that work on the development will begin early this fall.

"We will be using local qualified labour for the project whenever possible", said Mark Duncan, RJG's project manager. He went on to say, "RJG will be setting up office at the former bait depot in the near future and we will have a number of housing designs on display there that people can see".

*"Good architecture sells, people don't always realize or understand what they're looking at, but they know what feels comfortable. This will be a project that the whole community will be very proud of".*

Mark Duncan - RJG Developments

## Sudbury Chamber of Commerce to Host LHDC Corporation to Pitch Long Harbour to Ontario Business

The Greater Sudbury Chamber of Commerce will be hosting an education and information sharing session with LHDC on October 21. The objective of the session is to introduce Ontario businesses to the exciting opportunities that exist in Long Harbour for business development. There are many companies in the Sudbury area who are currently supplying the Vale Canada mine site and smelter in the Northern Ontario town. The idea is to capitalize on their experience and to generate business to business discussions with the objective of creating new joint ventures, partnerships, subsidiaries, or new business start-ups in Long Harbour. This effort is in response to Vale's pending call to identify qualified

suppliers to meet their procurement requirements during the operational phase of the Nickel Plant at Long Harbour.

The Corporation's Chair, Gary Keating and Executive Director, Joe Bennett will be presenting the opportunity to the Sudbury Chamber on behalf of LHDC. The presentation will be followed by a tête-a-tête with the Sudbury business community.

Members of our business community who are interested in traveling to Sudbury for this business development opportunity are asked to contact the LHDC office at 228-2233.



*"The ability to see around corners is the ability to imagine the unimaginable ... that's what leaders do".*

Jack Welch - CEO General Electric - Voted manager of the century by Fortune Magazine.





Picture from The Gossan



## Lieutenant Governor Crosbie Visits Long Harbour

His Honour the Lieutenant Governor, John C. Crosbie made a visit to Long Harbour on September 21st to see first hand the developments at the Vale Nickel Processing Plant. His Honour was accompanied by his Aide de Camp, Mac Lemessurier, and Stuart (Stu) Gendron, Past President and CEO of Voisey's Bay Nickel. Don Stevens and Dan Donnelly accompanied His Honour and his traveling colleagues during their site visit. "One can only be impressed by the sheer size of this project, and the amount of progress that has been made is truly outstanding", said Mr Gendron. His Honour was also pleased to see that things are developing at a tremendous rate. "I think that

this is going to be a great success" said Mr. Crosbie, " I am looking forward to seeing things in operation", he said.

Following their site visit His Honour and Mr. Gendron made a visit to the Town Hall to meet with Mayor Gary Keating and LHDC Executive Director, Joe Bennett. His Honour said " The Long Harbour Council has always been on the ball, and what you could accomplish, you did". During his visit Mr. Crosbie viewed the concept play for the new housing development set for the Middle Pond area in Long Harbour. "I think that this is going to be a great success, it is a gorgeous location", said Mr.. Crosbie.



Stu Gendron with Gary Keating



Lieutenant Governor with Mayor Keating

## Vale Gives Media Briefing on Long Harbour Project Over 5.1 M person hours of employment generated since 2009

Earlier this summer Vale officials gave a media briefing on the continuing progress of the Long Harbour project. The presentation gave an overview of Vale's operations in more than 30 countries around the world and briefly discussed their various business lines in energy, logistics, fertilizers and mining.

The company explained that significant efforts are undertaken such as planning, training and mentoring to maximize and maintain the highest standards of safety. The company uses leading indicators such as First Aids and Near Miss reporting to continuously improve their safety protocols.

In particular to the Long Harbour project, Vale officials described their continuing determination to operate the Long Harbour construction site under a "Zero Harm" target. Up to the time of the briefing Vale reported 5.1 million man hours of work has been expended on the project.

Upcoming Construction Activities at the Long Harbour site will include continuing mechanical, piping, electrical and instrumentation work. The remaining earthworks and overland piping are also to be completed. The \$2.8 billion project is scheduled to begin operations in 2013.

Main Processing Plant  
Superimposed over downtown St. John's



### LHDC Board of Directors

<i>Gary Keating</i> _____	<i>Chairman</i>
<i>Harold Keating</i> _____	<i>Vice-Chairman</i>
<i>Lou Ennis</i> _____	<i>Sec./Treasurer</i>
<i>Ed Bruce</i> _____	<i>Member</i>
<i>Gerry Norman</i> _____	<i>Member</i>
<i>Joe Bennett</i> _____	<i>Executive Director</i>

Long Harbour Development Corporation  
P.O. Box 40  
Long Harbour, NL  
A0B 2J0

Phone: 709.228.2233 Fax: 709-.228. 3081 email; lhdc@nf.aibn.com, web site: www.longharbour.net